

2021 Unit Popcorn Kernel

Position Description

The Unit Popcorn Kernel is responsible for the overall success of the popcorn sale in the Unit. The Unit Kernel works with the unit Committee Chair, Cubmaster or Scoutmaster, and all of the parents in the unit to coordinate the sale, therefore helping their units fund their 2021-2022 year of program.

Report to the Unit Committee Chair: _____

Specifically, the Unit Popcorn Kernel performs the following tasks to accomplish the Unit's fundraising goal:

- Work with the Unit Committee to establish the units fundraising goal.
- Attend the Popcorn Zoom Training/Kick off - August 14th.
- Assist in recruiting other parents to help with the Fall Popcorn Sale that may include a: Kick-off, Show-N-Sell, Communications, Pick-up, Distribution, and Prizes.
- Plan and lead the Unit's Popcorn Kick-off either in person or online.
- Follow the Unit Kernel Checklist
- Make sure to follow the 2021 Popcorn Sale Timeline.
- Achieve the Unit's popcorn goal.



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