



Manufactured under license from the Boy Scouts of America®. All rights reserved

# Bay-Lakes Council Appleton, WI

**K** KELLER MARKETING  
A Division of General Commercial Corp.  
888.351.8000

**\$1,110**  
LEVEL 7

- 25 - LEGO Speed Champions Aston Martin
- 26 - HEXBUG VEX RC Black Widow
- 27 - Rechargeable 3-in-1 Lantern w/ Wireless Speaker
- 28 - \$45 Amazon Card



**\$800**  
LEVEL 6

- 20 - HEXBUG VEX Ambush Striker
- 21 - 126-piece Tool Set
- 22 - Zing Bow w/ 4 Arrows Assorted Colors
- 23 - 2-Person Waterproof Tent
- 24 - \$30 Amazon Card



**\$600**  
LEVEL 5

- 15 - 5pc Stainless Steel Mess Kit
- 16 - Zing Firetek Rocket
- 17 - Multi-Tool w/ Shovel & Ax
- 18 - Telescoping Fishing Pole w/ Reel
- 19 - Grab Bag F



**\$450**  
LEVEL 4

- 10 - PlusPlus Saturn V Rocket
- 11 - 4" Wood Handle Knife w/ Case & BSA® Branding
- 12 - USB Recargeable Headlamp w/ Motion Activation
- 13 - HEXBUG Nature Babies - Snow Leopard
- 14 - Grab Bag E



**\$350**  
LEVEL 3

- 5 - Zing Air ZooperBall
- 6 - Micro Dome Terrarium Fred the Flytrap
- 7 - Rosewood Multi Tool w/ Case
- 8 - Indoor Sticky Baseball w/ BSA® Branding
- 9 - Grab Bag D



**\$225**  
LEVEL 2

- 1 - Black Dry Bag - 5 liter
- 2 - Waboba Fly Pies 6" Silicone Flying Disc
- 3 - Knife/Fork/Spoon Combo w/ Bottle Opener
- 4 - Stuffed Animal w/ BSA® Branding



**\$100**  
LEVEL 1

- 0.1 - Popcorn Sale Patch Sell \$100
- 0.2 - Online Sale Pin Sell \$100 Online
- 0.3 - Military Sale Pin Sell \$100 in Military Donations
- 0.4 - Top Seller Pin Sell over \$1,000



0.2 Online Sale Pin



0.3 Military Sale Pin



0.4 Top Seller Pin

0.1



**\$5,000**  
**LEVEL 13**

- 50 - Free Week of Scouts BSA Camp (in Council)
- 51 - LEGO Technic Lamborghini Sian FKP37
- 52 - \$350 Amazon Card



**\$4,500**  
**LEVEL 12**

- 46 - LEGO Technic 4X4 Mercedes-Benz Zetros Trial Truck
- 47 - Carrera Evolution Supercars
- 48 - Leatherman® Surge
- 49 - \$200 Amazon Card



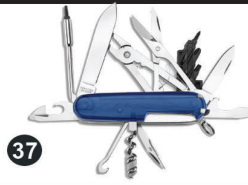
**\$3,500**  
**LEVEL 11**

- 41 - Free Week of Cub Scout or Webelos Camp (in Council)
- 42 - Adventure Camp Package
- 43 - Dart Zone Pro MK 3
- 44 - LEGO Millennium Falcon
- 45 - \$175 Amazon Card



**\$2,500**  
**LEVEL 10**

- 37 - Swiss Army CyberTool M
- 38 - HEXBUG Arena MAX w/ 2 Bots
- 39 - Coleman Sundome 4 Person Tent
- 40 - \$125 Amazon Card



**\$2,100**  
**LEVEL 9**

- 33 - LEGO Ariel's Underwater Palace
- 34 - Skullcandy Indy Evo True Wireless Bluetooth Earbuds
- 35 - Foldable Drone
- 36 - \$100 Amazon Card



**\$1,600**  
**LEVEL 8**

- 29 - North Face Groundwork Backpack
- 30 - HEXMODS Pro Series Elite
- 31 - LEGO Hogwarts Magical Trunk
- 32 - \$75 Amazon Card



Descriptions of Prizes available at [www.kellerprizeprogram.com](http://www.kellerprizeprogram.com)

## Bay-Lakes Council

Council Code: 635BLC

[www.baylakesbsa.org/productsale](http://www.baylakesbsa.org/productsale)

### Who to Contact:

For Prize Related Questions:  
E-mail: [bsacustomerservice@gcc-usa.com](mailto:bsacustomerservice@gcc-usa.com)  
Keller Marketing 888-351-8000

For Popcorn Related Questions:  
E-mail: [popcorn@baylakesbsa.org](mailto:popcorn@baylakesbsa.org)  
Council Office 920-734-5705 x123

If a prize is no longer available, a substitute of equal or greater value will be shipped.

### How to Select Your Prizes

- Sell \$100 and receive a Popcorn Sale Patch.
- Sell \$225 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$350 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the **Level Achieved**.
- Parent's permission and a Whittling Chip or Totin' Chit is required to select a knife as your prize.

**Example:** A \$5,000 seller can choose ONE prize from the \$3500 Level and ONE prize from the \$1100 Level. Any Scout who sells \$850 or more will receive the \$850 Top Seller in addition to their prize choice based on the Level Achieved ...DO NOT EXCEED the LEVEL ACHEIVED.

### Popcorn Sale Important Dates

August 13th	- Take Order Sale Starts
September 17th	- Show & Sell Sale Starts
October 23rd	- Sale Ends