

2024 Unit Popcorn Kernel

Position Description

The Unit Popcorn Kernel is responsible for the overall success of the popcorn sale in the Unit. The Unit Kernel works with the unit Committee Chair, Cubmaster or Scoutmaster, and all of the parents in the unit to coordinate the sale, therefore helping their units fund their 2024-2025 year of program.

Report to the Unit Committee Chair: _____

Specifically, the Unit Popcorn Kernel performs the following tasks to accomplish the Unit's fundraising goal:

- Work with the Unit Committee to establish the unit's fundraising goal.
- Attend the Popcorn Zoom Training/Kick off - August 13th @ 6pm CST.
- Assist in recruiting other parents to help with the Fall Popcorn Sale that may include a: Kick-off, Show-N-Sell, Communications, Pick-up, Distribution, and Prizes.
- Plan and lead the Unit's Popcorn Kick-Off.
- Follow the Unit Kernel Checklist
- Make sure to follow the 2024 Popcorn Sale Timeline.
- Achieve the Unit's popcorn goal.



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