Families of [your unit],

I am so excited for everything we have planned in 2022! Despite many challenges over the last few years, we have still been able to provide opportunities for our Scouts to step out of their comfort zones, build confidence and character, experience new things, help others, and have fun.

[Personal note about how Scouting has impacted your life and family.]

As you know, Scouting doesn’t just happen; there is a lot of work that goes on behind the scenes to provide quality programming. Scouting happens because of the dedicated work of Scout leaders and parents, our communities, and the Bay-Lakes Council. The Council assists in providing training for youth and adults, financial assistance, insurance protection, the operation and maintenance of five camp properties, and many other activities and adventures.

One of the ways to ensure the continued success of Scouting within the Bay-Lakes Council is the annual Friends of Scouting Campaign. With your support, we will be able to continue to deliver the Scouting program and guarantee no youth is denied the opportunity to become a Scout. This campaign is vital to continuing the Scouting program in our area.

Our [Pack/Troop] is kicking off our Friends of Scouting Campaign on [date] to help support the Bay-Lakes Council. We are asking each family to make a donation and help raise funds.

We have been given a Base Goal of $XXX and Stretch Goal of $XXX.

When we reach our base goal by May 31st, we earn free rank advancements and a $25.00 camp credit.

When we reach our stretch goal by May 31st and have 60% of our families participate, we earn free rank advancements and a $150.00 camp credit.

To make this as easy as possible, we are asking each of our families to share their own Scouting story with friends and family. We have our own website where people can donate: [enter your website]

We also have a [unit] Text to Give code that you can share as well! Just text [text to give code] to (844) 615-4269.

If you have any questions, please don’t hesitate to reach out!