



# BAY-LAKES COUNCIL, BSA 2022 YEAR IN REVIEW



**9,014**

BAY-LAKES COUNCIL  
ENRICHED THE LIVES OF  
OVER 9,000 YOUNG PEOPLE.



**2,930**

NEW YOUTH WERE RECRUITED AS  
NEW CUB SCOUTS, SCOUTS BSA,  
& VENTURING MEMBERS.



**9,333**

MERIT BADGES WERE  
EARNED BY OUR  
SCOUTING MEMBERS.



**2,942**

SUMMER CAMPS SAW A  
20% INCREASE IN  
ATTENDANCE FROM 2021.



**6,899**

SLUSHIES SERVED  
AT SUMMER CAMP — A  
STAPLE & CAMP FAVORITE.



**193**

THE HIGHEST RANK IN  
SCOUTING WAS ACHIEVED  
BY NEARLY 200 SCOUTS.



**200,000**

POUNDS OF FOOD COLLECTED,  
SUPPORTING OVER 100  
FOOD BANKS, IN THE ANNUAL  
SCOUTING FOR FOOD DRIVE.



**\$2,578,997**

SCOUTS SOLD ALMOST 2.6  
MILLION DOLLARS IN THE  
ANNUAL POPCORN SALE  
TO HELP FUND THEIR ADVENTURES.



**4**

THE BAY-LAKES COUNCIL'S  
PROGRAM DEPARTMENT  
PROUDLY OPERATES  
NATIONALLY ACCREDITED  
CAMP PROPERTIES.



BOY SCOUTS OF AMERICA  
BAY-LAKES COUNCIL

2555 NORTHERN ROAD • APPLETON, WI 54914 • (920) 734-5705 • [www.baylakesbsa.org](http://www.baylakesbsa.org)

**OUR MISSION IS TO INSTILL IN YOUNG PEOPLE LIFETIME VALUES AND DEVELOP IN THEM LEADERSHIP SKILLS AND ETHICAL CHARACTER AS EXPRESSED IN THE SCOUT OATH AND LAW.**



## FINANCIALS

**2022**  
(unaudited)

### STATEMENT OF OPERATIONS OPERATING FUND: HOW WE ARE FUNDED

|   |      |             |
|---|------|-------------|
| Camping                                   | 29%  | \$1,180,363 |
| Popcorn Sales                             | 22%  | \$867,514   |
| Endowment Fund                            | 15%  | \$580,394   |
| Special Events                            | 11%  | \$438,322   |
| Friends of Scouting & Direct Mail         | 8%   | \$310,180   |
| Activities                                | 5%   | \$217,344   |
| Government Grants                         | 4.5% | \$193,030   |
| Other Revenue                             | 4%   | \$145,256   |
| (Indirect Contributions/Sale of Supplies) |      |             |
| Foundations and Trusts                    | 1%   | \$36,294    |
| United Way                                | .5%  | \$21,692    |

**Total Support and Revenue \$3,990,240**

### TOTAL EXPENSES: HOW WE INVEST IN YOUTH

|  |                    |
|--|--------------------|
| Fundraising  | \$387,369          |
| (Friends of Scouting/Popcorn Sale/Special Events)  |                    |
| Management & General   | \$358,826          |
| (Audit/Accounting/National Chapter Fees/Insurance)                                       |                    |
| Program Services   | \$3,319,140        |
| (Scholarships/Recognition/Awards/Program Supplies, Camp Operations, Center for Scouting) |                    |
| <b>Total Expenses</b>  | <b>\$4,077,568</b> |

## BAY-LAKES COUNCIL



**WE PROUDLY SERVE SCOUTING TO 36 COUNTIES ACROSS EASTERN WI & THE UPPER PENINSULA OF MI AND OPERATE 5 CAMP PROPERTIES WHICH OFFER YEAR-ROUND ACTIVITIES TO YOUNG MEN & WOMEN.**

- |                                    |                                     |
|------------------------------------|-------------------------------------|
| <b>1</b> Gathering Waters District | <b>A</b> Camp Hiawatha              |
| <b>2</b> Hiawathaland District     | <b>B</b> Gardner Dam Adventure Base |
| <b>3</b> Kettle Country District   | <b>C</b> Bear Paw Scout Camp        |
| <b>4</b> Lakeshore District        | <b>D</b> Jax Camp                   |
| <b>5</b> Ledge to Lakes District   | <b>E</b> Camp Rokilio               |
| <b>6</b> Northern Lites District   |                                     |
| <b>7</b> Twin Lakes District       |                                     |
| <b>8</b> Voyageur District         |                                     |

## OFFICERS

|                     |                                       |
|---------------------|---------------------------------------|
| Alan Barr           | Council President                     |
| David Benton        | Vice President of Program             |
| Craig Berndt        | Vice President of Property            |
| Timothy Feldhausen  | Vice President of District Operations |
| Anthony Gahn, Jr.   | Vice President of Fund Development    |
| Rod Goldhahn        | Past Council President                |
| Roy LaPean          | Council Commissioner                  |
| William P. McKinley | Legal Counsel                         |
| Terry Schacht       | Vice President of Finance             |
| Paul Shrode         | Vice President of Membership          |
| Ned Storer          | Council Treasurer                     |
| Tim Vertz           | Vice President of Marketing           |
| Ralph Voelker       | Scout Executive & CEO                 |

## BOARD OF DIRECTORS

|                        |                     |
|------------------------|---------------------|
| Ken Bergschultz        | Sheboygan, WI       |
| Rachael Cabral-Geuvara | Appleton, WI        |
| Mark Fessenden         | Abrams, WI          |
| Ed Gerczak III         | Green Bay, WI       |
| Jeffrey Hahn           | Appleton, WI        |
| John Heyer             | Cedarburg, WI       |
| Paul Hunt              | Fond du Lac, WI     |
| Stephen Johnson        | Sturgeon Bay, WI    |
| Warren Kraft           | Oshkosh, WI         |
| Mike Moegenburg        | Sheboygan, WI       |
| Terri Pawer Resop      | Berlin, WI          |
| Daniel Platkowski      | Oneida, WI          |
| Chris Rogers           | Oshkosh, WI         |
| Mike Stelmascek        | Kingsford, MI       |
| Amanda Tuttle          | Suamico, WI         |
| Mike Van Handel        | Neenah, WI          |
| Bruce Wisnyske         | Sheboygan Falls, WI |
| Mydasia Zipperer       | Two Rivers, WI      |

## ADVISORY COUNCIL

|                  |               |
|------------------|---------------|
| Daniel Carriveau | Green Bay, WI |
| Bruce Chudacoff  | Glenview, IL  |
| Lucia Cronin     | Milwaukee, WI |
| Bruce Deadman    | Green Bay, WI |
| Curtis Lewis     | Green Bay, WI |
| Don Miller       | Santa Fe, NM  |
| Martin Rudd      | Menasha, WI   |
| Walter Scott     | Oshkosh, WI   |
| Scott Weinandt   | West Bend, WI |