**A logo with a eagle and a symbol

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**2025 Fall Recruitment Road Map for: (Pack/Troop) #:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Base Goal:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Stretch Goal:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\*Recruiting is the single most important thing you, your fellow leaders, Scouts, and their parents can do for the health of your unit and the Scouting Movement. When units welcome new Scouts and their families, the fun multiplies & the pool of parent volunteers gets bigger too!**

**Step 1:** Fill out the Join Night Information located in this QR or [Click Here](https://forms.office.com/pages/responsepage.aspx?id=oAiQ_UZ4iUmkxXfPrT9-TvOyXYzQeY1FtXgM1XveFHBUNlZJTE03TzQ3SzVTQ0FPR1oyRkNYV1lQVy4u&route=shorturl) by 8/1/25.

**Step 2**: Attend your District Join Night Training (at least one member from unit):

**Date: \_\_\_\_\_\_\_\_\_\_\_\_ Time: \_\_\_\_\_\_\_\_\_\_\_\_\_ Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Step 3:** Update your Unit Pin information in your BeAScout.org profile by visiting <https://my.scouting.org> unit page. [Click Here](https://www.scouting.org/wp-content/uploads/2020/05/Be-A-Scout-Pin-Set-up.pdf) for instructions on how to update Pin.

**Step 4:** Recruitment Efforts – Utilize the list below to build your Unit’s membership road map.

* Submit your Join Night information by **8/1/25** in the QR or link listed in Step 1 above
* Attend your Schools(s) **Open House/Meet the Teacher Night** & pass out your Join Night flyers
* Help secure a **School Talk** at your school (where possible, but work with your District Executive)
* Make a **Facebook** Join Night event on social media and have your families post in community groups. (Work with your District Executive)
* **Have your Join Night at each school you recruit from. (Exceptions must be approved by District Executive)**
* Have a separate Join Night at each school you recruit from
* Have your Scouts **invite-a-friend** to an activity or meeting
* **Yard signs**: strategically place 3-10 in the community around your schools
* **Community marquee board** – contact church or business to place your joining info on their board
* Put a Join Night Flyer into your **school newsletter**
* Ask your **church** to place a flyer into their Sunday bulletin, newsletter or social media
* Customized flyers and stickers for your recruitment events
* At **community events**, promote Scouting utilizing flyers & stickers
* Conduct a **unit orientation** with all families (new and returning) within one week of the Join Night
* A blue and white logo

  Description automatically generatedPromote **online registration** through <https://BeAScout.org>
* Visit this web page for other recruitment ideas! <https://baylakesbsa.org/recruiting-resources/>