

# 2025 BAY-LAKES COUNCIL Golden Eagle Event...



## *Honoring Scouting Mentors*

TUESDAY, OCTOBER 14, 2025 • LAMBEAU FIELD ATRIUM • 5:30 PM RECEPTION • 6:30 PM DINNER & PROGRAM

We invite you to join us in the Lambeau Field Atrium for our Golden Eagle Event.

You will be the support we need to keep our Mission alive  
and to help our youth become successful future leaders.

At this year's Golden Eagle Event, we will be honoring Scouting Mentors

Merit Badge Counselors serve as both a teacher and a mentor as Scouts work on a merit badge. In one way, they are an examiner. In a larger sense, the counselor uses this opportunity for coaching, helping Scouts overcome the hurdles of the different requirements and making Scouts aware of the deeper aspects of the subject from their knowledge and experience. Because of these unique opportunities to serve Scouts, volunteering as a merit badge counselor is one of the most gratifying experiences for many adults in Scouting today.

*With Special Guest Speaker  
Mark Murphy!*

**FOR MORE INFORMATION:**



**Scouting America**

Bay-Lakes Council

[baylakesbsa.org/goldeneagle](http://baylakesbsa.org/goldeneagle)

**BE OUR  
GOLDEN EAGLE SPONSOR!**

See reverse for details.

Questions? Contact Colin Earl at [Colin.Earl@Scouting.org](mailto:Colin.Earl@Scouting.org) (920) 540-8015.

# Corporate Sponsorship Levels

## IN SUPPORT OF YOUTH IN EASTERN WISCONSIN

YOUR SUPPORT WILL ENSURE THAT NO YOUTH IS DENIED THE OPPORTUNITY TO PARTICIPATE IN SCOUTING DUE TO FINANCIAL CONSTRAINTS.

### Golden Eagle **\$25,000**

The **GOLDEN EAGLE SPONSOR** is the lead supporter of the event and this valuable contribution of \$25,000 will financially support 56 young people for an entire year in Scouting.

- VIP seating for 19 at event
- Seated at event with Guest Speakers
- Exclusive pre-event reception with Guest Speakers (at 6:00 PM)
- 3 photos with Guest Speakers during the exclusive pre-event reception
- Prominent recognition in event program as the Golden Eagle Sponsor
- Verbal recognition at event and company logo in event presentation
- Company name prominently featured in press releases, social media posts, e-mail campaigns, and marketing materials



### Eagle **\$10,000**

**EAGLE Sponsors** are asked to provide \$10,000, which will financially support 22 young people for a year in Scouting.

- VIP seating for 10 at event\*
- Exclusive pre-event reception with Guest Speakers (at 6:00 PM)
- 3 photos with Guest Speakers (taken by a photographer) during the exclusive pre-event reception
- Prominent recognition in event program as an Eagle Sponsor
- Verbal recognition at event and company logo in event presentation
- Company name prominently featured in press releases, social media posts, e-mail campaigns, and marketing materials



### Life **\$5,000**

As a **LIFE Sponsor**, your generous donation of \$5,000 provides critical financial support for 11 young people for a year in the Scouting program.

- VIP seating for 10 at event\*
- Exclusive pre-event reception with Guest Speakers (at 6:00 PM)
- 1 photo with Guest Speakers during the exclusive pre-event reception
- Verbal recognition at event
- Recognition in event program as a Life Sponsor
- Company name featured in social media posts, e-mail campaigns, and marketing materials



### Star **\$2,750**

As a **STAR Sponsor**, your valuable contribution of \$2,750 provides much needed support for 6 young people for a year in our programs.

- Complimentary seating for 10 at event\*
- Recognition in event program as a Star Sponsor
- Company name featured in social media posts, e-mail campaigns, and marketing materials



### First Class **\$1,500**

Contributions as a **FIRST CLASS Sponsor** of \$1,500 will provide much needed support for our programs and help 3 young people participate in Scouting for one year.

- Complimentary seating for 10 at event\*
- Recognition in event program as a First Class Sponsor
- Company name featured in social media posts, e-mail campaigns, and marketing materials



*\*Table guest names are due by Monday, September 29<sup>th</sup> to be guaranteed a plated dinner.*

**We are looking for prizes for our Silent Auction. Please contact us if you have items to donate to this event.**

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### MY COMPANY WILL PROUDLY SPONSOR THE 2025 GOLDEN EAGLE EVENT

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> \$25,000 GOLDEN EAGLE | <input type="checkbox"/> \$10,000 EAGLE      | <input type="checkbox"/> \$5,000 LIFE     |
| <input type="checkbox"/> \$2,750 STAR          | <input type="checkbox"/> \$1,500 FIRST CLASS | <input type="checkbox"/> \$200 INDIVIDUAL |

### SPONSORSHIP COMMITMENT

Primary Contact's Name \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

We will attend the event on October 14: ☐ Yes ☐ No      Personal/Corporate Commitment \$ \_\_\_\_\_

☐ Please invoice me \_\_\_\_\_ Today \_\_\_\_\_ Monthly \_\_\_\_\_ Quarterly \_\_\_\_\_ Semi-Annually

☐ Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### MAIL TO:

Golden Eagle Event  
PO BOX 267  
Appleton, WI 54912-0267

#### EMAIL TO:

Colin.Earl@Scouting.org

TO REGISTER TO ATTEND,  
SPONSOR, OR COMMIT TO  
PROVIDING AN ITEM FOR  
THE SILENT AUCTION, SCAN  
THIS CODE:



100% of the funds remain in our community in support of Bay-Lakes Council youth.

All donations are tax-deductible to the fullest extent of the law.

Please designate one individual from your company who will serve as the primary contact. We will send registration information to this ticket holder and give them access to enter their table guest names who will be attending the event.

Please send your camera-ready high resolution company logo to  
**Shannon.Ash@Scouting.org** to be properly recognized in event materials.

**Scouting America**  
Bay-Lakes Council

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## SILENT AUCTION DONATION FORM

*Thank you for making a contribution to the 2025 Golden Eagle Silent Auction.*

Donor Name: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Delivery Method:

- ☐ I will deliver the item to \_\_\_\_\_
- ☐ I need the item picked up at (address):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Please tell us about the item you are donating:

Name of Item: \_\_\_\_\_ Estimated Value \$: \_\_\_\_\_

Description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Completed forms can be emailed to [Colin.Earl@Scouting.org](mailto:Colin.Earl@Scouting.org) or mailed to the address below.  
Or scan the QR code to the right to submit your donation information online:

Golden Eagle Event  
PO BOX 267  
Appleton, WI 54912-0267



If you have any questions, please contact [Colin.Earl@Scouting.org](mailto:Colin.Earl@Scouting.org) or (920) 540-8015.